

The Australian

RETAILER

A FRESH APPROACH TO INDEPENDENT GROCERY RETAILING FEB/MAR 23



Store SHOWCASE

IGA ON
BLOOMFIELD

5 Minutes With
PAUL ZAHRA

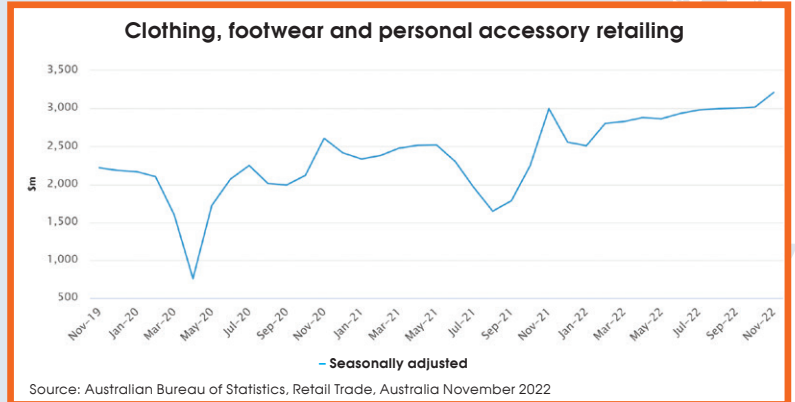
In the Aisles
LEAFY GREENS

CATEGORY PERFORMANCE



FOCUS ON: CLOTHING, FOOTWEAR AND PERSONAL ACCESSORY RETAILING

Driven by the Black Friday and Cyber Monday sales, Clothing, footwear, and personal accessory retailing saw the largest increase in consumer spend during November 2022, increasing by 6.4 per cent, seasonally adjusted, during the month. 📈



CAFÉS, FOOD SERVICES, RESTAURANTS, AND TAKEAWAY

Cafés, restaurants, and takeaway food services also experienced a smaller rise in consumer spending during November, rising by 0.1 per cent, seasonally adjusted, in the month. 📈



DEPARTMENT STORES

Department Stores recorded the second highest growth in consumer spending in November, rising by 5.4 per cent, seasonally adjusted, in the month. 📈



FOOD RETAILING

Consumers are continuing to feel the pinch, day-to-day, with Food retailing spending increasing by just 0.1 per cent in November, seasonally adjusted. 📈



OTHER RETAILING

Other retailing rose 1.1 per cent in November, in seasonally adjusted terms. 📈



HOUSEHOLD GOODS

Household goods retailing rose 2.1 per cent in November, in seasonally adjusted terms. 📈

mamma emma

authentic fresh potato gnocchi from Italy

**Winner
BEST NEW
RETAIL PRODUCT
at Fine Food
Australia
2022**



- Gluten Free
- Vegan
- Made from real potatoes steamed in their own peel
- Ready in 3 minutes

www.
RAWMATERIALS.
com.au



To become a stockist p: 1300 305 129 | e: sales@rawmaterials.com.au

WHAT'S HOT



IT'S BERRY DELICIOUS

Australia's most rawsome coconut brand, Raw C, has made a berry delicious all-natural addition to their range of dairy-free coconut milks.

Their all-new, super scrumptious strawberry coconut milk is an irresistible blend of creamy coconut milk and 100 per cent natural ingredients.

It joins Raw C's original plant-based coconut milk varieties of Chocolate and Vanilla Bean and Sea Salt.

Loved by kids and adults alike, these better-for-you vegan-friendly milks are available in handy 325ml grab-and-go BPA-free aluminium cans.

Raw C flavoured coconut milks are the family-friendly dairy alternative that's like no udder. 🍓

RRP: \$3.40 | **Shelf Life:** 24 months | **Contact:** Raw C

SPICE UP YOUR LIFE

The Chilli Factory is spicing things up with its delicious chilli sauces available in gourmet gift packs. With products ranging from mild to extremely hot, the gift boxes are the ideal gift for all chilli enthusiasts.

The Aussie Gourmet BBQ Gift Box includes a selection of two 150mL Super-Hot sauces and five 240mL Gourmet Chilli Sauces, which can be personally tailored from The Chilly Factory's range.

The Aussie BBQ Gift Pack lets you customise your own pack and choose three from a selection of nine sauces ranging from mild to extremely hot.

Made with all-natural, fresh ingredients, these unique gifts are a great way to try a range of sauces. You can mix and match the sauces, choosing from a mild sauce like the Numbat Nibble or try Australia's hottest BBQ sauce, The Scorpion Strike on Steroids, for a bit of fun!

The Chilli Factory pride themselves on the quality spice factor of their all-natural fresh ingredients, to produce authentic chilli products that are free from artificial colours, flavours, preservatives, and MSG, as well as being suitable for gluten free diets. 🍓

RRP: The Aussie Gourmet BBQ Gift Box (RRP \$76.50 - 93.50), The Aussie BBQ Gift Pack (From RRP \$27.00)

Contact: The Chilli Factory



THE TASTE OF INDIA AT HOME

The Kebabchi story began in 2020, when Sanjeev Sharma felt the need to create quality, tasty ready-to-eat Indian food that can be kept in the refrigerator at home.

Every marinade and dressing used in the range is fresh and made from scratch from the highest quality ingredients.

There are six variants available in the range, and the quality and taste of these is amazing. 🍓

RRP: \$17.75

Shelf Life: 21 days from dispatch
Contact: Raw Materials

DESSERT WITH A CONSCIENCE

Australia's first social enterprise ice cream, Elato, not only has an exceptional taste, but it's also a force for good with 50 per cent of profits helping to support OzHarvest.

Its delicious flavours are sourced from social enterprises that are committed to sustainability, fair trade, and making a positive social impact.

The current Elato range includes the vegan Dark Chocolate Truffle Ice Cream, which is made using an organic coconut cream base and vegan dark chocolate made from cacao beans grown organically by traditional methods in the Solomon Islands. 🍓

RRP: \$11.99

Shelf Life: 1 year | **Contact:** Elato



GO AHEAD, SPOIL YOURSELF

Discover Anihana's wonderful collection of lovingly handcrafted products to gently nourish and care for your body.

Anihana wants everybody to enjoy those simple everyday moments of relaxation and bliss that are crucial to our mental health and wellbeing.

A family-owned business, Anihana creates products that promote sustainable production and packaging! are SLS-, paraben-, and cruelty-free; and are made in New Zealand.

The range includes hand-crafted bath bombs for the spa experience at home, shower steamers that dissolve slowly to release delightful aromatics, handmade soaps with beautiful fragrances and designs, shampoo and conditioner bars with active ingredients for all hair types, and solid shower bars that are 100 per cent soap-free and each bar saves three plastic bottles from landfill. 🍓

RRP: \$7.99 | **Shelf Life:** 2 years | **Contact:** Health Magic

